BOYS & GIRLS CLUB
OF NORTHERN WESTCHESTER

# MEET THE JUDGES

## Lawrence Gottlieb

### MANAGING DIRECTOR
### ROBERT MARTIN COMPANY

Joining major real estate developer and management firm, Robert Martin Company, in 2019 as a top strategic communications and economic development executive with over 30 years of senior management experience, Laurence Gottlieb's marketing, management and external affairs responsibilities have grown exponentially along with the firm's extensive real estate portfolio and interests – spanning from Westchester County, New York to Florida's Treasure Coast.

Before joining RMC, Larry served as Chief Strategy Officer and Senior Vice President of Business Development for Nicholas & Lence Communications (NLC), a top NYC-based public relations and government affairs agency. Prior to NLC, he was held positions as President and CEO of the Hudson Valley Economic Development Corporation (HVEDC); Director of Economic Development for the County of Westchester; NY Market Leader and Managing Director for global public relations agency, Burson-Marsteller; U.S. Director of Marketing for the National Multiple Sclerosis Society; Director of Marketing for Castle Oil and U.S. and International Marketing Director for MicroVideo Learning.

He has received numerous awards for his professional and volunteer work and is a Pace University cum laude graduate with executive education certifications from Harvard Business School and Yale School of Management. He currently leads the Business Council of Westchester's (BCW) Talent Attraction/Cultivation initiative, is an Executive Committee board member of the Westchester-Putnam Workforce Development Board, a strategic advisor to the Mario J. Gabelli Business Education Institute and a founding member of the Westchester County Bioscience Task Force.

Larry lives in Mount Pleasant, NY with his wife, and is the proud father of two exceptional daughters and one, somewhat exceptional papillon, Celine Diog.

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