

Aleida Frederico

CHAIR

WESTCHESTER HISPANIC CHAMBER OF COMMERCE

Ale' has been a passionate champion of diversity and inclusion, education, economic development and healthy communities. Dedicated to the development of emerging leaders, entrepreneurs, and professionals from all walks of life and backgrounds.

She is an appointee and serves on the Mid-Hudson Regional Economic Development Council, is an appointee to the Westchester County Industrial Development Agency, Corporate Secretary of the Westchester County Association and a board member of White Plains Hospital Center. She is chair and past president of the Westchester Hispanic Chamber of Commerce, a founding board member of 100 Hispanic Women Leaders-Westchester Chapter. Alé served a 13 year term as a Westchester Community College Board of Trustees member. She currently serves on the Westchester Community College Foundation Board. She is Corporate Secretary of the United Way of Westchester and Putnam Board of Directors.

Professionally, Ale has 30 years of banking experience working in varied capacities with public sector customers, not-for-profits, commercial, small businesses and CRA/community development. Prior to her retirement in January 2022, Ale was Senior Relationship Manager, Vice President, Westchester NY, Commercial Banking at TD Bank. She was a recipient of TD Bank's CEO WOW! Leadership Award and was Co-Chair of TD Bank's Regional Diversity Council for Metro New York. She previously held roles in government, small business and community banking at Union State Bank, Hudson Valley Bank and Chase Manhattan Bank where she was a recipient of Chase's Excalibur Award.

She has been the recipient of The Women's Enterprise Development Center "Enterprising Woman" award; the African American Men of Westchester's "Visionary Leader Award" and the New York City Hispanic Chamber's Hispanic Corporate Leadership Award. Crain's New York Business named Ale' as one of the 2019 Notable Women of Banking and Finance; and in 2022 she was the recipient of the United Way of Westchester and Putnam "Woman of Distinction" Award.

Ale' was born in Placetas, Las Villas, Cuba. She and her husband are White Plains residents. She is a proud mom and grandmother.

