

PROGRAM FACT SHEET



Career launch is a workforce development program providing teens with job-readiness skills, job-shadowing, workplace visits, career exploration opportunities, on-the-job training, and financial literacy. It provides fun and interactive activities for youth ages 13 to 18 to explore a broad range of career areas, match their interest to career clusters, and identify the skills and education needed for their particular career path. Career Launch is designed to support youth in preparing for their first job, internships, summer employment and so much more!

Wilfred E. Jennings Summer Leadership Program is BGCNW's signature job readiness program which provides teens the opportunity to build and enhance leadership skills, personal development, team building, money management skills, college readiness skills and career experience through a combination of practical lessons and on-the-job training as volunteer counselors with our Summer Adventure Camp.

Components of Summer Leadership include:

- Career Launch
- Diplomas To Degrees - a targeted program in BGCA's education core program area that encourages teens to make connections between their interests and future career paths, plan and prepare to enter postsecondary education, and develop the social-emotional skills and attributes to be successful in their educational endeavors.
- Money Matters - a literacy program designed to help youth develop the financial skills that can lead to workplace readiness, lifelong financial stability and overall success.



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